

Conditions of participation for the “prize draw: Autostadt ticket raffle”

The following conditions of participation apply to participation in the Volkswagen AG prize draw:

1. Organiser

- 1.1 The organiser of the prize draw is the Electric Drive and Gearbox Development department of Volkswagen AG, Berliner Ring 2 in 38440 Wolfsburg (“VOLKSWAGEN”). As the prize in its prize draw, which begins on the 22nd of June 2022 and ends on the 7th of August 2022 at 23:59 (participation phase), VOLKSWAGEN is raffling off tickets for a visit to Autostadt incl. a driving event and meal voucher in Wolfsburg on 5 September 2022 or 9 September 2022.

2. Participation

- 2.1. The prerequisite for participation is the timely submission of an email with the subject “Participation in the Autostadt 2022 prize draw”, including personal information such as their first name, surname and telephone number. By sending the email, the participant agrees to the conditions of participation, which are part of the announcement of the prize draw. Participation is done by sending an email to the email address einstieg@volkswagen.de.
- 2.2. All registered visitors of EPE-ECCE-2022 who have reached the age of 18 are eligible to participate.
- 2.3. Employees of Volkswagen AG are excluded from participation.
- 2.4. Participation is only possible in the participant’s own name. Sending an email is the only way to enter the prize draw. Multiple entries are not possible.
- 2.5. VOLKSWAGEN is entitled to exclude participants who manipulate the entry process or attempt to influence the prize draw in any other unfair manner.
- 2.6. Participation in the prize draw is free of charge. Participation in the competition is neither dependent on the purchase of a product or service nor on the ordering of a newsletter.
- 2.7. All participants who take the steps mentioned in 2.1 during the participation phase shall participate in the prize draw unless they are excluded in accordance with items 2.2 to 2.4.

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- 2.8. The winner will be notified by email or phone no later than the 15th august 2022. If the winner does not respond within 3 calendar days of the prize notification being sent, the prize will be forfeited. The prize is non-transferable and is exclusively for the winner. Cash payment or exchange of the prize is not possible. Legal recourse is excluded.

3. Procedure and processing

- 3.1. The winner will be drawn on the 8th of August 2022 from all participants who have completed the steps under item 2.1 and who have not been excluded in accordance with items 2.2. to 2.4. The winner will be notified by email or phone. 100 winners will be drawn on a “first in first out” basis. 50 tickets for admission to Autostadt in Wolfsburg on 5 September 2022 and 50 additional tickets for 9 September 2022 will be raffled off.
- 3.2. Any additional costs associated with the prize, such as overnight accommodation and travel expenses, shall be borne by the winners.
- 3.3. The personal data as specified under item 2.1 relating to the winners, in this case on the surname and first name, will be sent to the organiser for the purpose of issuing the access authorisation at the venue. The prize will be issued by an Autostadt employee at the Welcome Desk immediately before the visit upon presentation of the winner’s email and ID.

4. Responsibility, declaration of consent, granting of rights

- 4.1. The participants are responsible for the correctness of the contact data provided. VOLKSWAGEN assumes no liability for the timeliness, completeness or correctness of the transmission of participant data.
- 4.2. To participate in the prize draw, participants need a private or business email address.
- 4.3. VOLKSWAGEN requires the following personal data from participants: name and surname, telephone number and email (business or private). VOLKSWAGEN shall be responsible for the lump-sum taxation of the non-cash benefit for the value of the prize.
- 4.4. Participation is conditional on the participant’s consent to media coverage of the prize draw by Volkswagen AG. The participants therefore agree that photographs and film recordings (“recordings”) may be made during any events (e.g. at the prize draw ceremony). You grant VOLKSWAGEN the right to commercial use of all recordings and quotations in any conceivable form, in particular in regard to visual, physical or audiovisual means, in unaltered or

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edited and/or modified form, in whole or in part without any time restriction, for any purpose, in particular for PR, press, marketing and advertising use either by itself or by third parties/Group companies affiliated with VOLKSWAGEN AG (e.g. to make them publicly accessible on the intranet and the internet – e.g. on websites, online portals or social media networks, in online advertisements, newsletter mailings etc.). This consent includes in particular the right to publish, exhibit, duplicate, distribute, make available to the public, modify, reproduce, edit, transform and exploit in any conceivable form. Without the aforementioned consent of the participants, participation in the prize draw is not possible.

- 4.5. The participants and winners waive the right to have their names mentioned in connection with the prize draw, but agree that their names may be mentioned. For their participation in the prize draw, the above transfer of rights of use and the waiver of the mention of their names, the winners or applicants will not receive any fee and expressly waive this.
- 4.6. The collection and processing of personal data, is done exclusively within the framework of the [Privacy Policy](#).

5. Liability

- 5.1. The liability of VOLKSWAGEN and its vicarious agents for ordinary negligent breaches of duty shall be excluded, with the exception of the violation of material contractual obligations (so-called cardinal obligations, i.e. those obligations whose fulfilment enables the proper execution of the contract in the first place and whose compliance the other party may regularly rely on) and the violation of life, health and body of a person. The liability of VOLKSWAGEN is limited to compensation for the direct damage that is foreseeable and contractually typical for the type of service in question.

6. Early termination of the prize draw

- 6.1. VOLKSWAGEN reserves the right to cancel or interrupt the prize draw at any time without prior notice. This applies in particular if, for technical reasons (e.g. viruses in the computer system, manipulation or errors in the hardware and/or software), for reasons of manipulation of the participation process or for legal reasons, the proper performance of the prize draw cannot be guaranteed.

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- 6.2. Claims for fulfilment and damage compensation by the participants in the event of premature termination of the campaign in accordance with item 6.1 shall be excluded within the scope of the regulation in item 5.

7. Final provisions

- 7.1. VOLKSWAGEN reserves the right to change the conditions of participation at any time.
- 7.2. The conditions of participation and the entire legal relationship between the participants and VOLKSWAGEN shall be governed exclusively by the laws of the Federal Republic of Germany, excluding the UN Convention on Contracts for the International Sale of Goods.
- 7.3. The place of jurisdiction – insofar as permissible – is the registered office of VOLKSWAGEN AG in Wolfsburg.
- 7.4. Legal recourse is – to the extent permissible – excluded.
- 7.5. Should individual provisions be or become void, the validity of the remaining provisions shall not be affected.
- 7.6. In the event of reasons beyond the control of Volkswagen, such as force majeure, official measures and other unforeseeable, unavoidable events, the prize cannot be handed over or redeemed. The prize is forfeited without replacement. The winner is not entitled to receive or be reimbursed for the prize in the event of the aforementioned events.

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